



義遊 VOLTRA

Everyone Takes Part in Glocal Action
Annual Report 2024/25



ABOUT VolTra

Established in 2009 and registered as a charitable organization, VolTra dedicates to enrich participants' glocal vision by leveraging the principles of action learning. We facilitate a wide range of local and global projects through international voluntary service, experiential travel, community participation and gamified education activities. Through these activities, we cultivate their inspiration into impactful actions, thereby imparting unique purpose to each journey. We support everyone to actively engage in global and local actions in different ways, ultimately transforming themselves, their communities, and the world.

VolTra is incorporated under the Companies Ordinance as a company limited by guarantee. We are a registered charitable institution, which is exempt from tax under section 88 of the Inland Revenue Ordinance. (Reference No.:91/11726)

| Vision

Everyone can take part in global actions.

| Mission

We curate journeys that enrich glocal vision and cultivate impactful actions.

| Values

The world changes with our worldview
We are voluntary, we work for passion
Build friendship, teamwork and community
Co-create and co-own
Diversity makes a better us
Do good well
Have fun



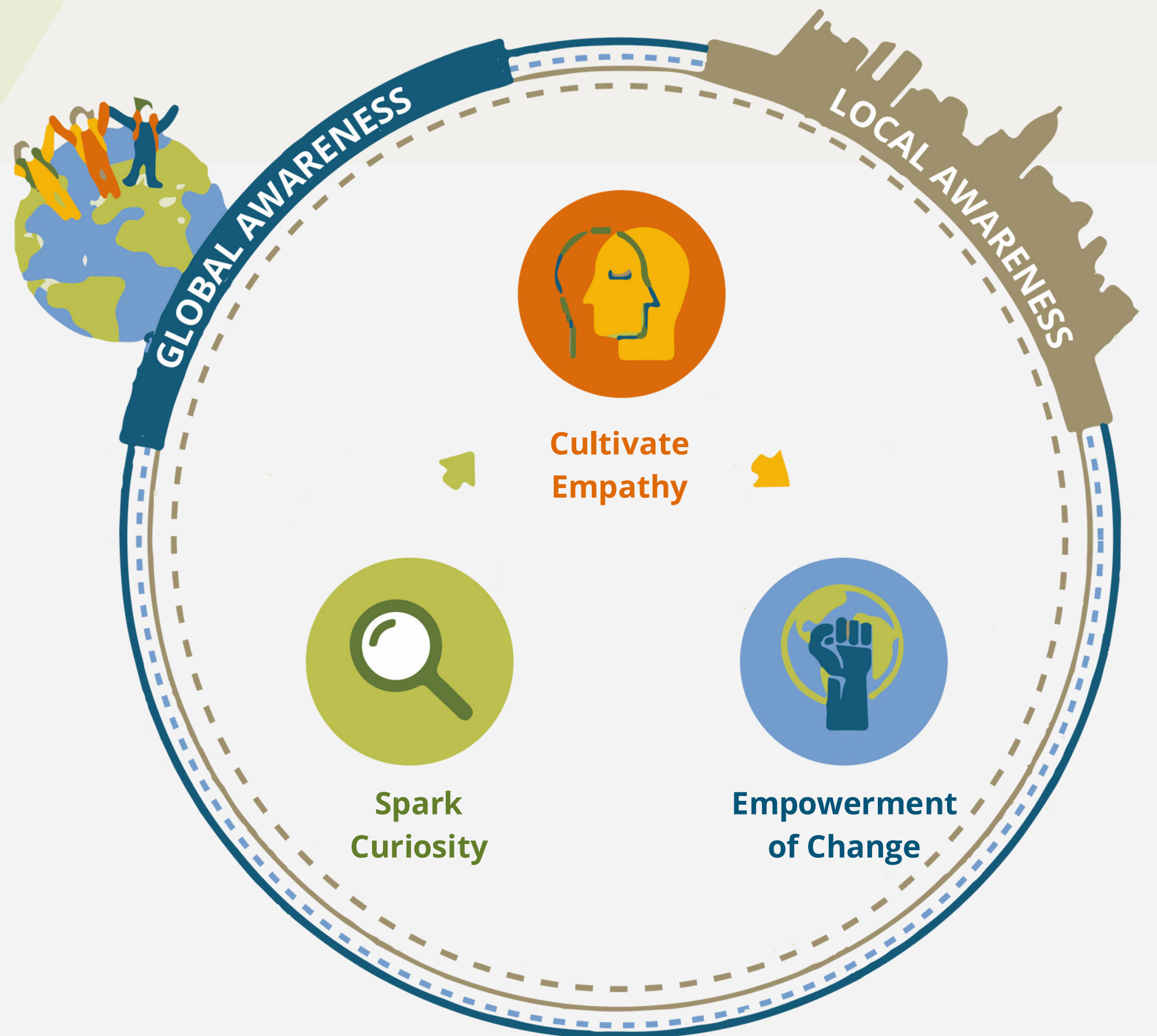
Curating Impactful Journey with “3E’s and 2A’s”

Exploration is where it all begins. Whether it's rich traditions, captivating history, breathtaking landscapes, diverse religions, political dynamics, cultural customs, or unconventional ways of life—find what sparks your curiosity and begin your journey!

Empathy is the key to building authentic connections. Step into the community, turning social issues from theory into meaningful relationships. Hear their stories, appreciate their challenges, and see the world through their eyes. With empathy, align your heartbeat with the community, co-creating unforgettable experiences together.

The aspiration to **Empower Change** is the first step toward changing the world. After a journey filled with profound emotion and inspiration, the world you see will never be the same. It's time to transform the experience into impactful action. Through VolTra, connect with like-minded individuals and embark on a new chapter--turning passion into action.

Through the lens of **Global And Local Awareness**, self-reflection takes place, and connections with the world are established. Global citizens of all ages, abilities, backgrounds, and nationalities inspire to take part in glocal actions, whether online or in any corner of the world.



VOLTRA'S GLOCAL ACTION

Glocal Action combines global and local visions to create impactful initiatives. Here's how VolTra categorizes these actions, with programs tailored to different themes and designed to achieve various purposes.



GLOBAL @ LOCAL (G@L)

Rooted in Hong Kong, yet connected to the world.

In preparation for contributing to international communities through action learning. The programs primarily take place in Hong Kong and online, with participants mainly being Hong Kong residents. Examples include Mi-VolTra - 1-day volunteering, VolTra Academy, Glocal Hero...etc.



LOCAL TO GLOBAL (L2G)

Step beyond Hong Kong, and contribute to the world.

These programs take place across the world, bringing together participants from Hong Kong and beyond. Together, they dedicate themselves to service, learn from diverse experiences, and exchange ideas that spark the flames of change. Examples include International Workcamp, Group Workcamp, Explore Estonia Through Social Innovation, CLAP@JC Sydney Study Trip...etc.



GLOBAL TO LOCAL (G2L)

Return to Hong Kong, and transform everyday.

International participants gather in Hong Kong's communities and collaboration to address local challenges. These programs take place in Hong Kong or online, bringing together participants from Hong Kong and beyond. Examples include Hong Kong International Workcamp, European and Hong Kong Youth Exchange Programme, NVDA Annual Conference...etc.

OUR IMPACT in 24/25

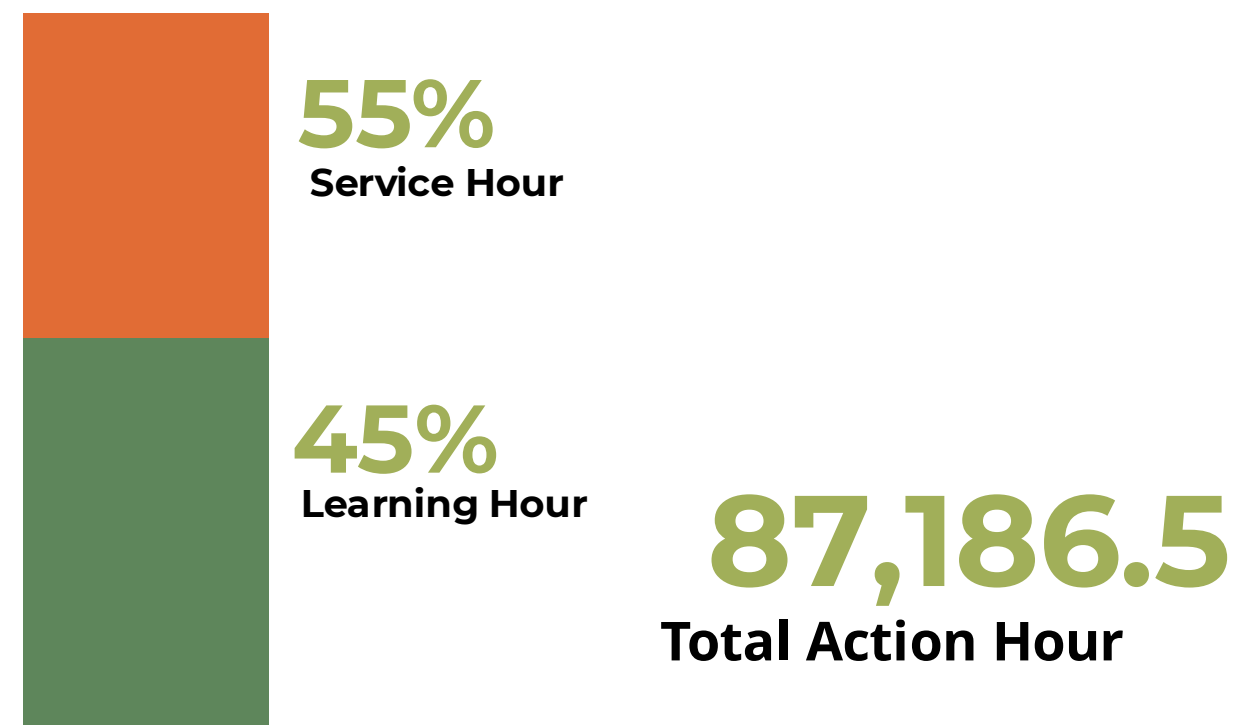
Participants Attendance

This year, more than 25,932 individuals participated in Voltra's projects. Of those, 66% were non-subsidized participants, while 34% received subsidies.



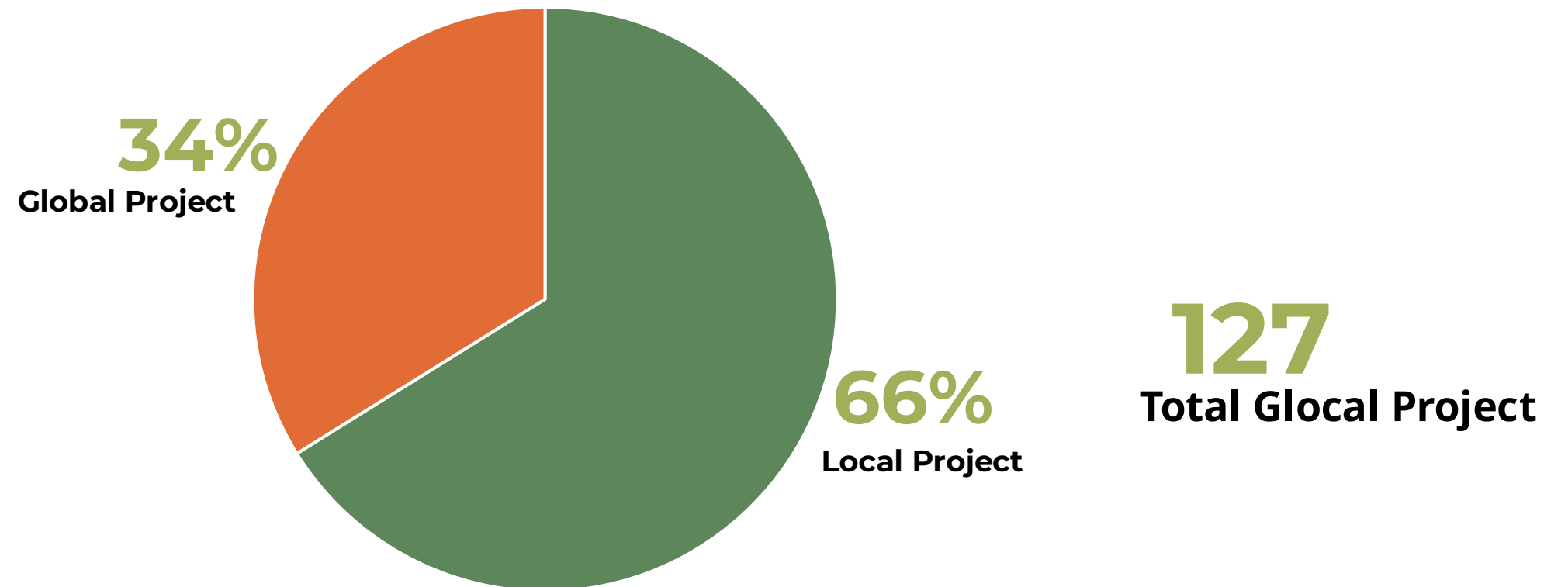
Action Hour

In total, participants amassed an impressive 87,186.5 hours, with 45% dedicated to learning and 55% to servicing.



Glocal Project

VolTra launched 127 projects, consisting of 66% local initiatives and 34% global efforts. These projects encompass a wide range of areas, territories, and formats, broadening opportunities for participants.



Project Summary

With a global network of **over 189 partner organizations across 102 countries and regions**, VolTra connects Hong Kong participants to diverse international service opportunities. In 2024/25, **more than 200** campers joined VolTra’s International Workcamps in destinations such as Iceland, Japan, Mongolia, and Germany.

Through projects focused on education, environmental protection, historical conservation, and cultural exchange, participants gained hands-on experience addressing real-world challenges. Rated 8.7 out of 10 for enhancing their love and understanding of different cultures, campers returned home as inspired global citizens—ready to keep creating positive change across borders.

Project Impact

200+

People joined International Workcamp

189

Partners around the world

87%

Participants enhanced their cultural awareness

Feedback from Participants

"This workcamp helped me appreciate the hard work of farmers and the value of nature and food. The warmth and hospitality of the Japanese host family deeply touched me — they treated every volunteer like one of their own."

Holly Wong,
Japan Workcamper



"The Mongolia workcamp let me experience local culture and connect with friends from around the world. The education camp showed me the true value of learning and giving, deepening my passion for education and meaningful exchange."

Renee Kong,
Mongolia Workcamper





SWIRE COCA-COLA – GLOBAL SERVICE TRIP (2024)

In Partnership with



Project Summary

In November 2024, a group of **Swire Coca-Cola** global team members from markets and beverages including **China, the United States, Hong Kong, Taiwan, Vietnam, and Cambodia** came together for the Global Volunteer Trip in Siem Reap, Cambodia.

This impactful initiative focused on constructing classrooms for the Global Education Center in Sway Thom Village, creating new opportunities for local children to engage in language and skill development programs led by international volunteers.

The team also contributed to environmental sustainability by planting trees in the growing community of Run Ta Ek Techo Sen, enhancing the area’s green spaces. Additionally, volunteers facilitated hygiene education workshops, using interactive activities to promote healthier practices among students at Chea Lea Thom Primary School.

Project Impact

30+

Teammates from 5 different markets participated

300+

Local children benefitted

250+

Trees planted during the project

Feedback from Participants

“This is our first overseas volunteer service trip. Serving the community is deeply rooted in our organization. Together, we can build a bright future for the community we serve.”

Sheila Hsu
General Manager, Corporate Communications of Swire Coca-Cola



“With our efforts, we believe that it will become a very resourceful place for the children and teenagers in this area.”

Sophat Sorn
President, Cambodian Youth Action





Project Summary

We curated the Honours Academy’s 2nd Global Immersion Programme (GIP), a tailored 11-day service-learning journey to Australia for 15 cross-cohort students. Designed to advance HA’s mission of nurturing global, adaptable leaders, the programme focused on environmental conservation, sustainable living, and cultural exchange. Students experienced rainforest immersion at Wild Mountains, practising low-impact living, clearing invasive lantana, and engaging in reflective nature activities. Coinciding with Chinese New Year, students also acted as cultural ambassadors, strengthening cross-cultural understanding. The programme fostered leadership, environmental stewardship, and a commitment to collective global responsibility.

Key activities include:

- Low-impact, sustainable living at Wild Mountains
- Environmental conservation work
- Tree planting
- Sensory-based environmental awareness exercise
- “Magic Spot” reflection
- Night walk (“viewing party”)
- Chinese New Year reunion dinner with locals

Feedback from Participants

"We came here to serve, to learn how to embrace and respect the nature. In the lap of nature, we walked into the forest, worked for it and hugged the trees. As a city person, I have to admit this trip was exhausting, but happiness and enjoyment are much more."

Ocean Ng
Project Participant



"Facilitator Mobie is really the BEST! YOUR leadership and liaison and preparation also meant the world to us. Without YOU and VolTra, nothing would have happened!"

Dr. Holly Chung
Head of Honours Academy



Online Micro-Volunteering

VolTra launched the **Online Micro-Volunteering Programme** under the “JC Volunteer Together – DO GOOD” initiative to enable the public to volunteer anytime and anywhere through simple, flexible tasks. Participants contributed through activities such as cultural knowledge sharing, environmental actions, and community support.

Until March 2025, **over 23,000 online micro-volunteer actions** were completed by **more than 22,000 users**. The programme lowers barriers to participation and serves as a stepping stone for individuals to develop volunteer habits and progress into deeper community engagement.

Project Impact

22,141

Total Users

23,446

Total Online Micro-Volunteering Submissions

12,270

Total Online Volunteer Hours

Impact of Online Micro-Volunteering

Environment & Conservation

- Cleaned 153 hiking trails
- Reduced approximately 28,800g of carbon emissions
- Encouraged 227 instances of reusable container habits
- Saved electricity equivalent to 3,840 hours of TV watching
- Helped save 762 animal lives

Community & Well-being

- Strengthened 1,547 community connections
- Created 220 handwritten care cards
- Supported 447 instances of life-impact contributions

Youth Development

- 1,094 English micro-tutors
- 851 career mentorship support actions
- Benefited 7,685 young participants



Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust

Physical Volunteering

Alongside its online platform, VolTra organized **diverse in-person volunteering activities** to strengthen community connection and create direct social impact. Volunteers joined services including elderly visits, inclusive community programmes, environmental conservation, and youth development events.

The programme delivered **114 physical volunteer services**, engaging **over 2,500 volunteers and benefiting more than 33,000 people**. With strong family participation, the initiative promotes experiential learning, empathy, and sustained civic action.

Environment & Conservation

A total of 10 activities were organised to support environmental protection. Through recycling efforts, 6,403 people benefited.

Children & Youth Development

By preparing and delivering these activities, the programme successfully enabled up to 4,126 students to gain exposure to and learn about different career pathways.

Healthy Community

A total of 28 activities helped build a stronger community, enhancing 6,569 people's awareness and understanding of healthy community living.

Elderly Services

A total of 42 activities were held, providing care and support to 4,860 elderly participants.

Impact of Physical Volunteering

Volunteers attended	2,540	Volunteering service	114	Volunteering hours	10,538.5	Beneficiaries reached	33,591
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Feedback from Participants

Completing the island cleanup journey not only helped restore the ecology of Tap Mun, but also reminded me to cherish and protect the environment. I hope to share this message with my friends so that we can all do our part for environmental protection.

Volunteer of "Tap Mun Island Cleanup"



Volunteering not only helps others, but also helps us better understand ourselves and the needs of people around us. Thank you for giving me the opportunity to participate, to share in their joyful moments, and to experience the meaning of helping others while also learning along the way.

Volunteer of "Wheel We Hike"





The Hong Kong Jockey Club Community Project Grant Glocal Leader Academy Glocal Hero 2024

香港賽馬會社區資助計劃



Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust

Project Summary

Glocal Leader Academy Glocal Hero 2024 empowers young changemakers to grow through hands-on service experiences with travel agencies and community organizations. In partnership with **the Travel Industry Council of Hong Kong (TIC)**, a supporting organization of the "Impact Fellow" programme at Phase 2, the programme is strongly supported by the tourism industry, offering participants opportunities to engage in service experiences with diverse travel agencies, tourism, and community organizations.

Participants explore their passions, build confidence, and develop professional skills while deepening their values and understanding of real-world operations. Through cultural leadership training, community and tourism-related projects, and opportunities for professional tour guide certification, they gain both practical expertise and global vision. With the chance to earn the recognition or even lead overseas VolTra programs, Glocal Heroes are inspired to connect communities, embrace innovation, and bring positive change to every corner of the world.

Project Impact

4,680+
Service Hours

348
Hong Kong Youth
Empowered

85%
of participants are clearer
about their future
direction

Feedback from Participants

"After joining this program, I became genuinely interested in the tourism industry. I discovered the unique charm of Hong Kong's communities and learned that tour leading can be done freelance — helping me see a clearer direction for my future.

Powin Hui,
Glocal Hero 2024 Participant



"Before this program, I never thought a simple comment from my supervisor would change my path. Through GLocal Hero, I discovered my strengths and gained deeper insight into the tourism world — inspiring me to keep pursuing this direction.

Suen Wen,
Glocal Hero 2024 Participant





The Hong Kong Jockey Club Community Project Grant Glocal Leader Academy Hong Kong Bootcamp 2024

香港賽馬會社區資助計劃



Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust

Project Summary

The Glocal Leader Academy Intercultural Bootcamp 2024 brought together 28 international workcampers from 9 countries—including Japan, South Korea, Thailand, Russia, Laos, the Philippines, Macau, Vietnam, and Portugal—alongside 13 Hong Kong volunteers for a transformative three-day journey of service, inclusion, and cultural exchange.

From volunteering at **Po Lam Zen Monastery** alongside **Kusala Education** to support elderly monks, to joining **Wheel We Dance** in collaboration with **Wheel Power Challenge** and the **China Hong Kong Para Dance Sport Association**, and cheering runners at the **KERRY Hong Kong STREETATHON 2024**, participants experienced meaningful engagement across diverse communities. Each activity deepened their understanding of Hong Kong’s rich culture, promoted inclusivity, and inspired compassion-driven leadership. The Bootcamp embodied VolTra’s mission to empower youth as global citizens who act locally and think globally.

Project Impact

28

International Youth

91%

Participants developed social capital through the program

88%

Participants enhanced sense as a “Global Citizen”.

Feedback from Participants

“I really admire how you bring people with disabilities into our activities. You inspire us and highlight the beauty of treating everyone equally. For me, it feels like you’re showing us that even though they may face physical challenges, they are still people who deserve to enjoy life’s moments just as much as anyone else.”

Keopetmany Samounry
Laos



“This bootcamp made me realize the things I/we often overlook just because I/we don't usually encounter it with our daily lives - it made me appreciate more the things that I have.”

Phoebe Zoe A. Quiros
(Philippines)





21C@JC
InnoTeen Power

Funded by



香港賽馬會慈善信託基金
The Hong Kong Jockey Club
Charities Trust



Project Summary

InnoTeen Power is a flagship program under the 21C@JC of The Hong Kong Jockey Club, designed to inspire young people to explore their communities, discover their potential, and co-create innovative solutions. Through immersive workshops—ranging from VR fitness and floral design to tie-dye crafts—participants cultivate creativity, teamwork, and problem-solving skills.

The program’s highlight includes the Team “Idea” Challenge, where youth collaborate with 36 local youth centers to design impactful community projects. Outstanding participants earn opportunities for overseas cultural exchange in destinations like Iceland, Japan, Mongolia, and Estonia, broadening their horizons and leadership vision. Culminating in a Showcase and Co-creation Forum, InnoTeen Power celebrates youth innovation and nurtures future changemakers ready to shape a more inclusive and vibrant society.

Project Impact

350+
Local Youth Empowered

36
Local Youth Center Engaged

16+
Social Projects Initiated

Highlighted Social Project

Project Name: Challenge
(Student Mental Health)

"Focusing on companionship, support, and self-worth, our project addresses the rising issue of student suicide in Hong Kong. Instead of lectures, we created an experiential activity to explore mental well-being and encourage open, empathetic dialogue."



Project Name: Seventeen
(Intergenerational Inclusion)

"Aiming to bridge the gap between youth and the elderly, our project promotes mutual understanding through face-to-face interactions. By breaking stereotypes and fostering empathy, we build stronger, more connected communities across generations."



Project Summary

Co-organized by VolTra and Empact, the Hong Kong Social Innovation and Development Camp brought 29 secondary students from Shanghai, Beijing, and other Mainland cities on a six-day experiential journey to explore the city's social landscape.

Through visits to subdivided flats in Sham Shui Po, interactions with formerly homeless individuals, and participation in food distribution and disability-simulation activities, students gained firsthand insight into the realities behind Hong Kong's prosperity.

Guided by the UN Sustainable Development Goals (SDGs), the program aimed to deepen empathy, foster cross-border understanding, and inspire youth to contribute to sustainable and inclusive development in their own communities.

Project Impact

29
Mainland students involved

37+
Service Hours
Engaged

87%
Participants enhanced their
understanding of Hong
Kong community needs

Feedback from Participants

"Growing up, I only saw Hong Kong's bright and glamorous side. This time, I experienced its other face — one that taught me empathy and awareness. The moment I walked blindfolded during the disability simulation, I truly understood what it means to see the world from another's perspective."

Yiming Fung,
Student from Shanghai



"Our students from Beijing and Shanghai come from well-off backgrounds and rarely see this side of society. We brought them to Hong Kong to understand its social diversity and learn from the city's strong culture of social innovation and sustainability."

Ms. Maggie Yeung,
Representative from Maggie



Project Summary

Supported by The Hongkong Bank Foundation, the SMART Community Hackathon 2024 empowered students to design innovative solutions that address real community needs through technology and creativity.

Participants collaborated with professional mentors and social innovation teams to refine their projects, gaining valuable insights into sustainable development and entrepreneurship. The competition encouraged young innovators to combine empathy with problem-solving, turning their ideas into action.

Winners received awards, certificates, and seed funding to bring their projects to life—proving that innovation can drive meaningful change in our communities.

Project Impact

80+

Proposal Received

331

Secondary Students
Involved

89%

Participants enhanced
their awareness to
community issues

Highlighted Projects

Stand By Me
(St. Mary's Canossian College)

"Stand By Me" allows users to create farewell videos and AI chatbots that simulate interactions with lost loved ones. With a simple interface, ethical AI guidelines, and collaboration with the funeral industry, the platform offers a compassionate, secure, and privacy-focused way to preserve cherished memories.



Potential+
(St. Stephen's Girls' College)

"Potential+ is a mobile app that helps secondary students explore their interests, skills, and career goals. Its AI system offers personalized guidance and feedback. Generative AI also helps students refine reflections and draft personal statements, empowering them to plan confidently for the future.





GAMIFIED LEARNING EXPERIENCE

VolTra Go! Carnival and Mi-VolTra



Project Overview

In April 2024, VolTra Go! successfully mobilized the public through two major signature initiatives: VolTra Go! Carnival (13–14 April 2024 at AIA Hong Kong Observation Wheel & AIA Vitality Park, Central) and VolTra Go! Mi-VolTra (April–May 2024 across all districts in Hong Kong), which featured 20+ co-organized activities, including wheelchair accessibility experiences (輪椅無障礙體驗), ethnic minority and refugee community tours (少數族裔及難民之旅), island conservation with Tap Mun cattle (淨島保育塔門牛), and kayak coastal clean-ups in Sai Kung (Kayak清潔西貢海), etc.

These initiatives aimed to foster community engagement, raise awareness of social issues, and promote volunteerism through accessible, meaningful, and action-oriented experiences. VolTra Go! continues to uphold its mission of inspiring and empowering individuals to contribute positively to society by transforming social awareness into real community action.

Project Impact of VolTra Go! Mi-VolTra

Participants **358**

Action hours **1,725**

Mi-VolTra Activities **20+**

Project Partners **13**

Statistics of VolTra Go! Carnival

15,945

Attracted traffics

59

Activities and initiatives

\$186k

Funds raised

Feedback from Participants



Pau Yin Yee: Nice! I love kayaking and at the same time doing something meaningful.

May CHAN: This is the opportunity to understand the community better. I like the visit with the Christian Action the most, but I would like to learn more about the refugees more.



OUR NETWORKS AND COLLABORATIVE SYNERGIES

With over a decade of experience in **youth development**, **VolTra** has built a solid track record of collaborative projects. Our collaborators span the government, business, academia, as well as social service and community sectors, highlighting our **credibility**.

Global Network



Partners & Collaborators

Funders

The Hong Kong Council of Social Service
The Hong Kong Jockey Club Charities Trust

Schools / Academic Institutions

HKICC Lee Shau Kee School of Creativity Honours Academy, HSUHK
Hong Kong Metropolitan University
PolyU Hong Kong Community College
The Chinese University of Hong Kong
United Christian College (Kowloon East)
United College, CUHK
Vocational Training Council
Vocational Training Council Youth College

Companies / Social Enterprises

Arrow Travel Agency Ltd
Bao Shinn Express Company Limited
Bao Shinn International Express Limited
China Travel Service (Hong Kong) Limited
Denada Limited
Dignity Kitchen
EGL Tours Company Limited
Holication Travel Service Limited
Hong Kong Free Tours
Hong Kong Wing On Travel Service Limited
IStudent Tour (Hong Kong) Limited
Jebesen Holidays Limited
Joy Cow
Lamma Rainbow Tour Services Limited
Link REIT
MICE World Limited
Ohmykids
On Year International Travel Company Limited
Patterson Travel Service
Peace of Mind Funeral Services
Pok Yat Travel Company Ltd
Sherpas
Swire Coca-Cola
The Big Bus Company (HK) Limited
Towa Tours Limited
Travel Expert Ltd
Travel Industry Council of Hong Kong
Walk In Hong Kong Limited
Yi O Farm
Yunnc Lifestyle Service Ltd

NGOs / Charities / Associations

Africa Center Hong Kong
Breadline
Buddolescent
Chung Chi The Sun, The Chinese University of Hong Kong
Connecting Hearts
Direction Association For The Handicapped
Fullness Social Enterprises Society (FSES)
Green Hope Hong Kong
Green@Community
Haven of Hope Christian Service
Hong Kong Student Aid Society
Hong Kong Women Development Association
House of Joy and Mercy
KittiGreenWorld
Kuk Po Vision
Kusala Education
Lab0ver
Life Commitment Charity Club
Love Cats Everyday
Make A Wish Hong Kong
Rainbow Foundation
RunOurCity Foundation
School of Everyday Life
South Kwai Chung Social Service
Stewards High Rock Centre
Tai Po Baptist Church Social Service
Teach for Hong Kong
The Neighbourhood Advice-Action Council
The Parents' Association of Pre-School Handicapped Children
Urban Room Limited
Wheel Power Challenge
WildAid (Hong Kong)
World Youth and Children Choral Artists' Association
Y-PARK

ORGANIZATION STRUCTURE

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Chairperson

Professor Erni John N. (John)

Treasurer

Mr. Mak Yin Fo (Ancus)

Director

Mr. Cheng Kin Shing (Douglas)

Doctor Leung Shi Chi (Daren)

Ms. Yong Wai Ting (Ruby)

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Mr. Lee Koon Wah (Konrad)

Senior Project Manager

Mr. Au Him Shun (David)

Project Manager

Ms. Ho Ni Ni (Natalie)

Assistant Project Manager

Mr. Chow Chung Sing (Mobie)

Senior Development Officer

Mr. Ho Chun Hang (Henry)

Senior Marketing Officer

Ms. Chan Kam Yiu (Ada)

Senior Project Officer

Ms. Chan So So (Clare)

Marketing Officer

Mr. Au Ip Fung (Colby)

Ms. Foong On Yin (Essy)

Ms. Mow Ka Kei (Kenya)

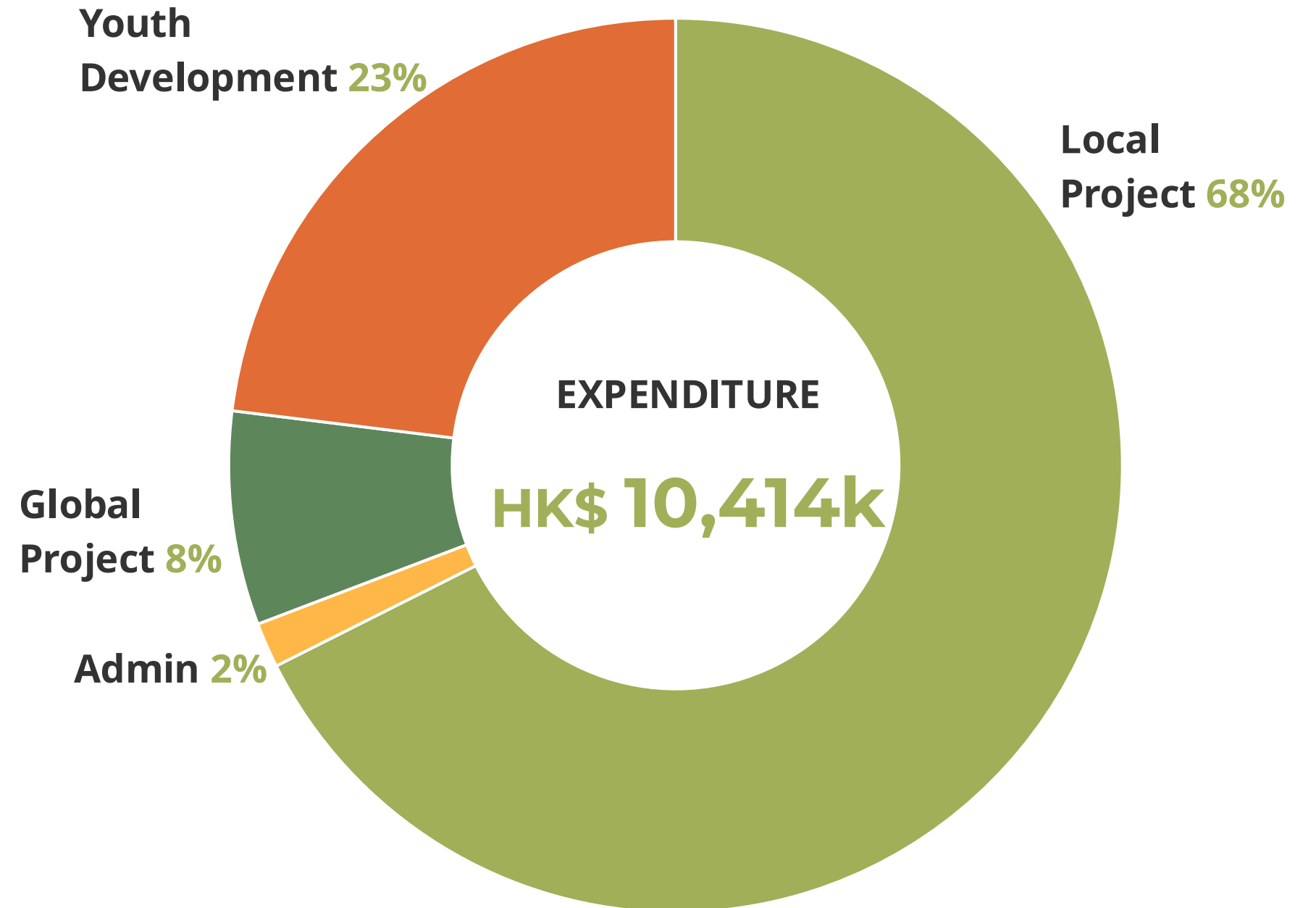
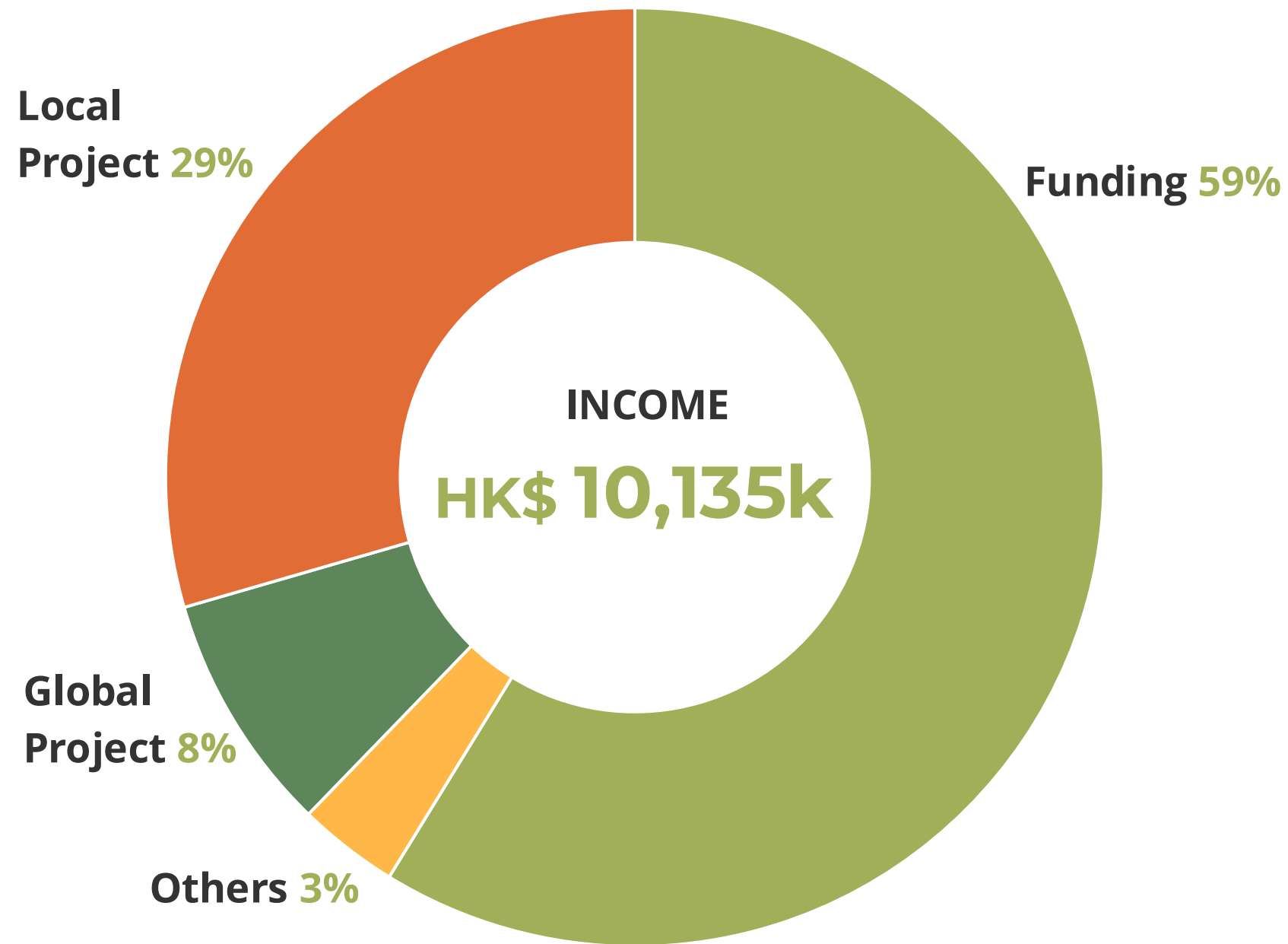
Project Officer

Ms. Chan Ka Kiu (Tiffany)

Ms. Tao Man Yan (Annie)

Mr. Yip Chun Ting (Thomas)

Financial Report 24/25



The above financial report and figures are not specified financial statements as defined in Section 436 of the Companies Ordinance. We have delivered the annual financial statements to the Registrar of Companies as required by Section 662(3) of, and Part 3 of Schedule 6 to, the Companies Ordinance. Our auditor has reported on those financial statements. The auditor's report was unqualified; did not include a reference to any matters to which the auditor drew attention by way of emphasis without qualifying its reports; and did not contain a statement under sections 406(2), 407(2) or (3) of the Companies Ordinance.

CONTACT US

“

MAKE MEANINGFUL THINGS **FUN**,
make **fun** things **meaningful**.

BIRD TANG
Co-founder of VolTra

”

義遊 VOLTRA

We welcome **collaboration** of all kinds.
Feel free to reach out for further details
or to initiate a discussion.



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<https://www.voltra.org/>